

Trade Show Preview

Companies at World of Concrete	Booth#
A & A Melters	S12453
Advanced Coatings Inc.	S12923
Aquafin Inc	S10549
Basement Health Association	S10706
Bilco Company, The	N837
Boman Kemp Basement Window Sys.	N2005
C.J. Spray Inc.	S12155
Concrete Sealants, Inc.	S11807
Construction Specialties	S12151
Cosella-Dorcken Products, Inc.	O32019
Damtite Waterproofing	S12411
Epro	S11149
GMX, Inc.	S10651
Henry Co.	N2112
Insulation Solutions	N256
Kemper System America, Inc.	S13012
Kryton International, Inc.	S11215
Lily Corporation	S11321
Mapei Corporation	N1537, S11127
Mar-Flex Waterproofing & Building Products	C3559
NCFI Polyurethanes	S11927
Neptune Coatings Corp.	S12550
Northwestern Ohio Foam Products	S12052
Pacific Polymers / ITW Sealants	S10142
Poly Tuff Systems	S10451
Polycoat Products	S11613
Prime Resins, Inc.	S10721
Raven Engineered Films	S13225
Reef Industries, Inc.	S12339
Rhino Carbon Fiber	S13127
Sika Corporation	S10439
Spray Equipment & Service Center Inc.	S12055
Stego Industries, LLC	S11607
Tamko Building Products, Inc.	S13055
Tremco Barrier Solutions	S10939
Viper II Vapor Barriers	S11818
W.R. Meadows, Inc.	O31543, S10407
Waterproof! Magazine	S12206
Xypex Chemical Corp.	N1927

* Current Advertisers Listed in Bold

GreenBuild Report

The Greenbuild International Conference & Expo took place in Los Angeles the first week of October. The show attracted about 20,000 attendees, up a 5% from last year's show. The exhibit hall featured more than 600 booths.

The keynote address was given by Sebastian Copeland, polar explorer and environmental advocate.

Greenbuild's steady growth confirms that the market for sustainable construction continues to expand at a robust pace, driven by client demand, environmental regulations and an enhanced awareness of the benefits of green buildings. In particular, the number of net-zero energy projects is skyrocketing, doubling in size every two years.

Greenbuild will continue the tradition of visiting a different city every year; The 2017 show is set for Boston Nov. 8-10, 2017, followed by Chicago (Nov 14-16, 2018), and Atlanta (Nov 20-22, 2019).

IBS Preview

The National Association of Home Builders' (NAHB) International Builders' Show is set for Orlando, Fla., running Jan. 10-12, 2017 at the Orange County Convention Center. It is expected to draw nearly 60,000 attendees.

This event is geared toward residential construction, with a special focus on high-end custom homes and large tract developers. Among the 1,400 exhibitors are manufacturers of air barriers and homewraps, basement waterproofing, drainage boards, and sump pumps.

In addition to the expo hall, the show will feature more than 130 education sessions. Topics range from sales and marketing to construction and codes. Keynote speakers this year include former NFL quarterback Peyton Manning and celebrity investor and TV personality Barbara Corcoran.

For more information on this show, visit <http://buildersshow.com>.

World of Concrete Preview

World of Concrete 2017 is three weeks earlier than usual, running Jan. 17-19 at the Las Vegas Convention Center. This is the largest concrete and masonry industry trade show, and is expected to draw more than 60,000 attendees and 1,500 exhibits.

Most of the waterproofing-related booths will be in the South hall, including this magazine, located at S12206. The sidebar at left offers a quick overview of where waterproofing companies are exhibiting. These exhibitors represent every imaginable category of waterproofing: peel-and-stick membranes, dimple drain sheets, spray-applied coatings, crystalline admixtures, sump pumps and so on.

The World of Concrete also offers a full slate of educational courses. Three that may be of special interest to readers of this magazine include *Residential Drainage: Problems and Solutions*, presented Monday, Jan. 16 from 8:30-10 a.m.; *Concrete Repair Fundamentals II: Waterproofing & Corrosion Protection*, presented Wednesday, Jan. 18 from 8:00 am to 11:00 a.m.; and *Repairing Concrete Cracks: Evaluation and Selection of Repair Methods* presented Thursday, Jan. 19 during the same time slot.

The Basement Health Association (BHA) is a co-sponsor of the World of Concrete, and is holding its annual meeting in conjunction with the show. BHA is sponsoring a full day of waterproofing industry-specific seminars in the South Hall on Tuesday from 8 a.m. to 3:30 p.m. Non-members are welcome and can register for the event at www.basementhealth.org.

There will be two free networking cocktail receptions on Monday and Tuesday evenings, and the annual meeting luncheon held at Lawry's Steakhouse is included in the registration fee as well. This will be held on Wednesday at 11 a.m. BHA will also have a booth at the World of Concrete trade show in the South Hall #S10706.

For more information about World of Concrete 2016, visit www.worldofconcrete.com.

Internat'l Roofing Expo

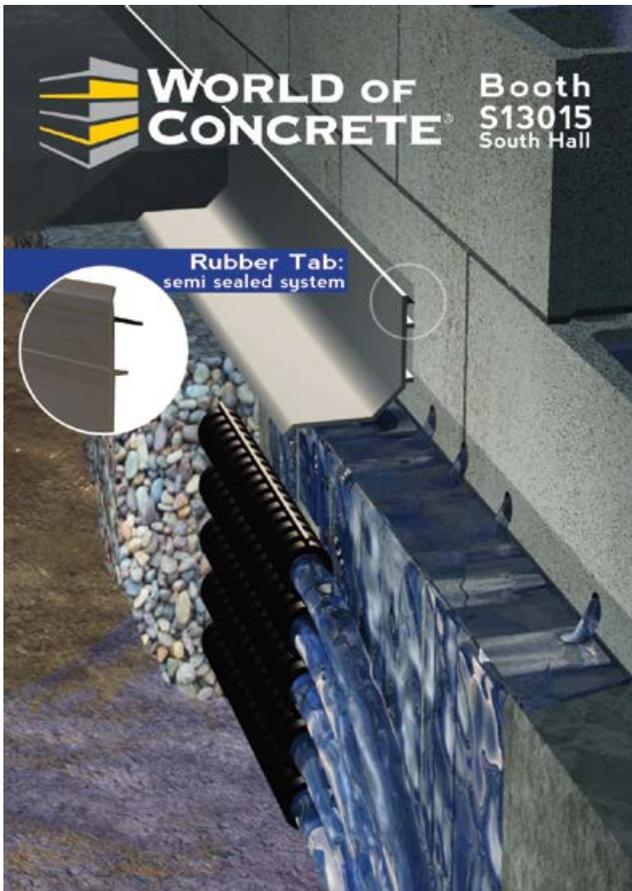
The 2017 International Roofing Expo (IRE) will take place March 1-3, at the Mandalay Bay Convention Center in Las Vegas, Nev.

IRE covers all segments of the roofing industry, and is billed as "the must-attend event for commercial and residential roofing professionals."

Last year's show drew nearly 10,000 roofing professionals to Orlando, and was the largest since the year 2000.

The upcoming event in Las Vegas is expected to be just as well attended, and features nearly 50 educational seminars on topics including safety, leadership/management, green building, legal/HR, money matters, sales/service and general business. The expo hall is expected to have more than 450 exhibits.

"The expansive show floor and extensive educational program provides the best opportunity to discover the latest trends, advances in technology and best practices for business growth," says Bill Good, CEO of the National Roofing Contractors Association, the show's official sponsor. "Everything you need to expand your customer base, improve your bottom line and increase your sales is waiting for you right here." For information about the IRE, visit www.theroofingexpo.com.



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